



CBRE

Delivering what the Customer wants

Product



1970

Product +
Service



1990

Customer
centric

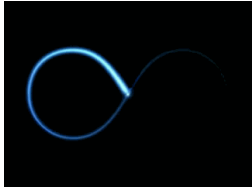


2000

Relationship
centric



2017



ONGOING
VALUE



MEMORABLE
EXPERIENCES



ON-DEMAND
FULFILLMENT



ANYWHERE,
REAL-TIME



PERSONALIZED
SERVICE



NETFLIX

See what's next.

WATCH ANYWHERE. CANCEL ANYTIME.

A MONTH

Birkenstock Box, New York, USA



Peugeot, London, UK



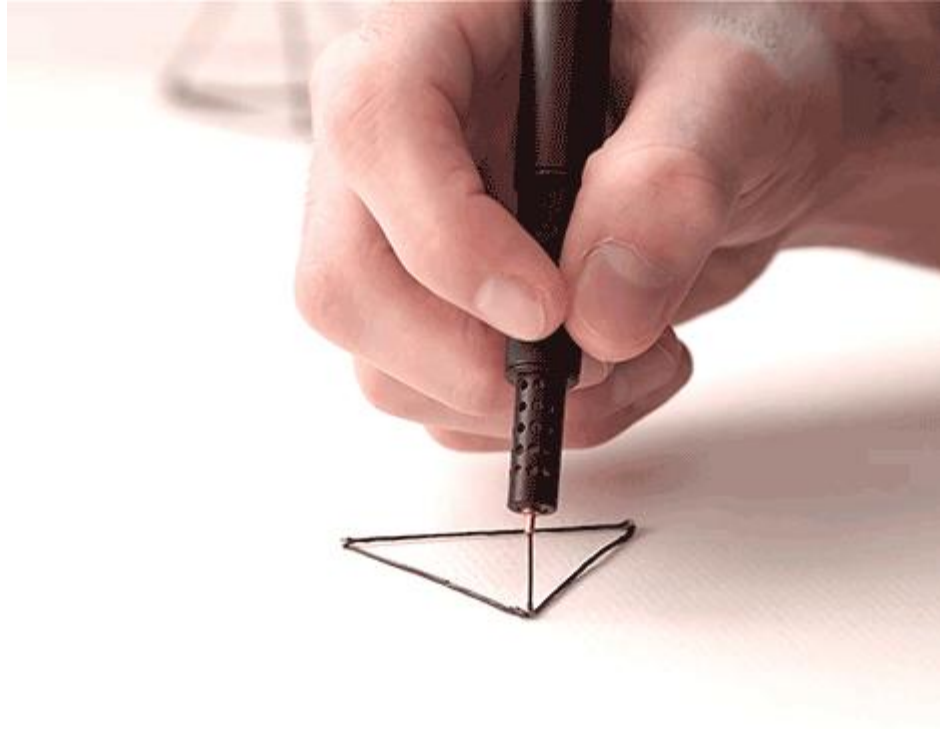
The world's smallest car dealership?

Uniqlo to go, Oakland International Airport, USA



American Green, Phoenix, USA





Zume Pizza, California, USA



TeleRetail Robots, Valais, Switzerland





In Urban China, Cash Is Rapidly Becoming Obsolete

By [Paul Mozur](#) July 16, 2017



I HATE SHOPPING!

- My 62 year old father



Serra, Portland, USA



The world's most valuable resource is no longer oil, but data





Weshop *therefore we are*