



Safe Shopping Centers

Helping you meet your challenges with
safety, security and managing risk



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“When signing a contract, we want to know the shopping center maintains a certain standard of safety.”

– Major Nordic Retailer

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'Right now the responsibilities for safety are split between the shopping center and the tenants. Everyone's doing their own thing and we need to start working together.'

– Major Nordic Retailer

Retailer and risk management

- **Retailers** are introducing more robust operational risk and security management frameworks, primarily to secure their people, property, reputation and their brand.
- **Retailers expect and require** security risk frameworks in Shopping centers to cover their assets, inventory, business continuity, staff, visitors and earnings and data.





Consumer concerns

CBRE presented the results of a survey that identified top five consumer concerns when choosing a mall to visit as:

1. Mall cleanliness
2. **Security**
3. Price of products
4. Availability of coffee shops
5. Free Wi-Fi

- What is crucial concerning security and safety?

**You can't
manage what
you can't
measure**



The Risk, Resilience and Security Standard[©]



**6 core areas
&
850 Criteria**

Knowledge is confidence

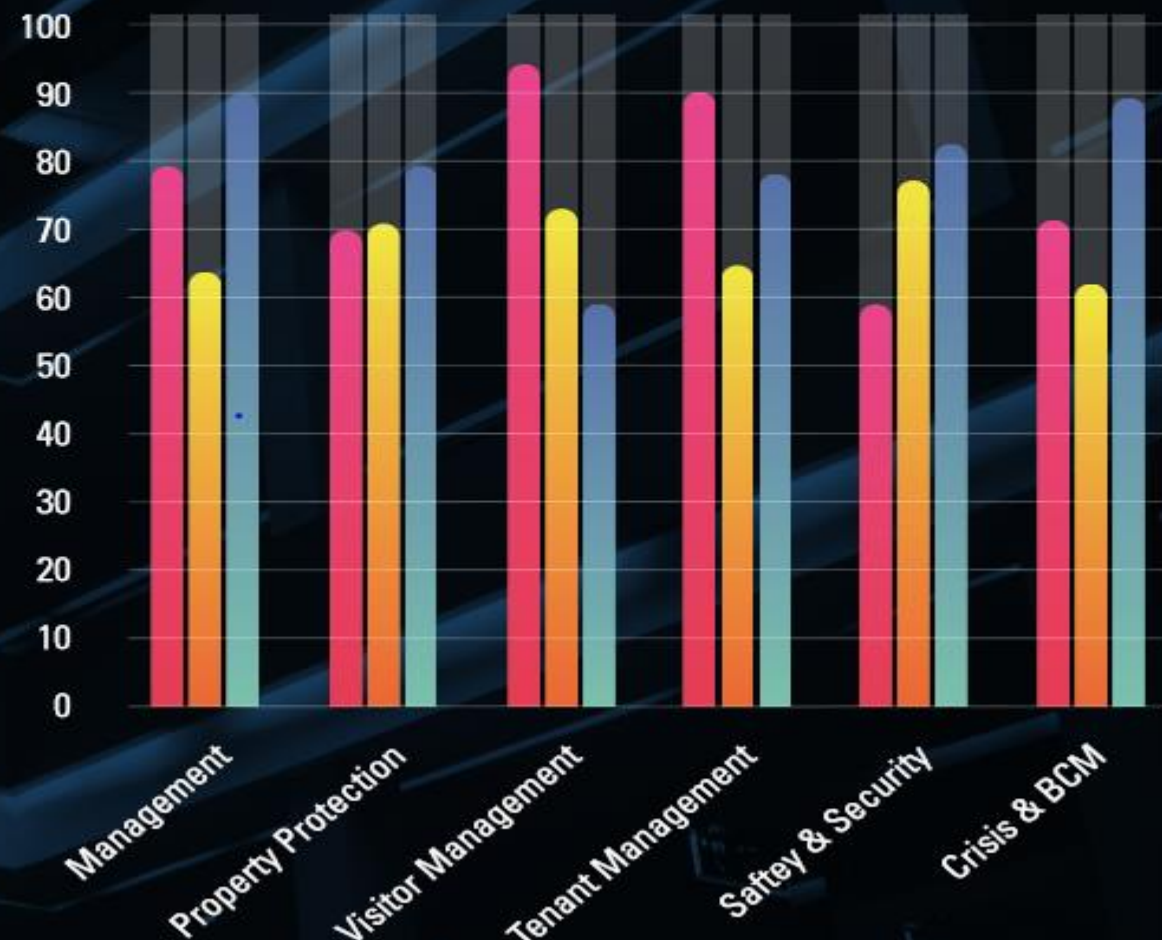
Proprietary tools to ensure all your assets are working together and in accordance with best practice

Our Assessment tool:

- Gives an overview of your current status
- Recommends urgent actions
- Lists high-priority improvements

Our Reporting tool:

- Gives you an immediate overview
- Allows benchmarking across your portfolio
- Lets you follow up on actions and track trends





What to think about when planning and construction a mall

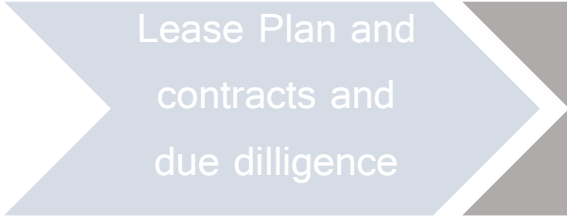
The different stages and processes



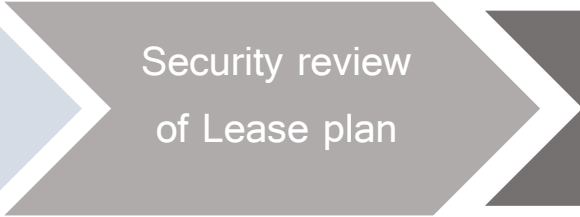
The different stages and processes




Concept stage
and Design



Lease Plan and
contracts and
due dilligence



Security review
of Lease plan



Placement of
tenants

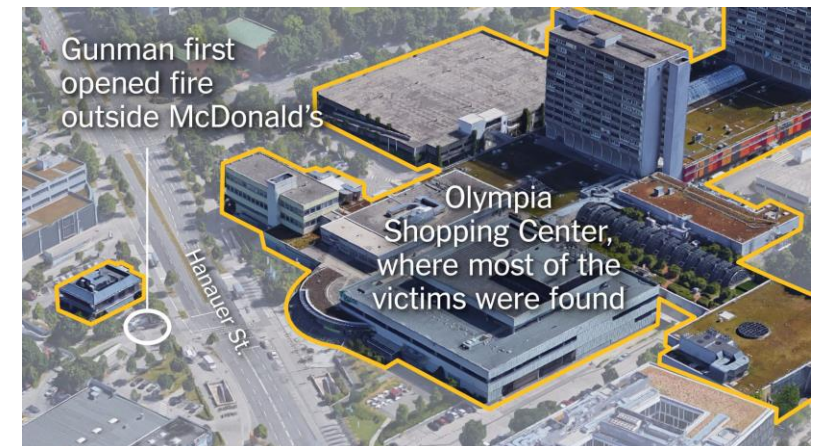
Crime Prevention Through Environmental Design

A set of design principles used to discourage crime.

The concept is simple

Buildings and properties are designed to prevent damage from the force of the elements and natural disasters; they should also be designed to prevent crime or serious incidents.

CPTED principles are based on anticipating the thought processes of a potential offender and creating an environment that discourages follow-through.



CPTED - 5 main Principals

- Maintenance “*The Broken Window Theory*”
- Territorial Reinforcement
- Target Hardening
- Natural Surveillance
- Natural Access Control

Industry expertise



Senior Risk and Security Advisor – Damian Crilly

- Counter Terrorism for fourteen years within London Metropolitan Police and internationally working with all aspects of physical and personnel security Issues.
- **CTSA** - **C**ounter **T**errorist **S**ecurity **A**dvisor and trained by HM Government over the past eight years
- City and Guilds Level 6 NVQ qualification in Counter Terrorism Protective Security Management.
- Extensively engaged with **architects and developers in designing out terrorism** in new builds
- Ensuring that security on new developments was considered at the **concept stage** of the design programme.



The different stages and processes



Construction



Project Risk
management



H S E

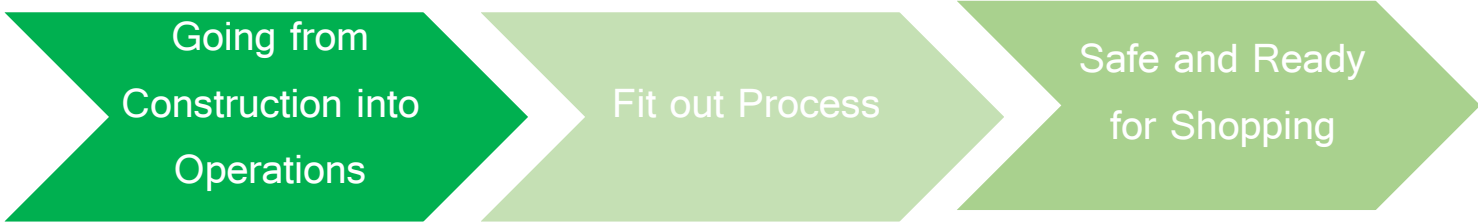


Site Security

The different stages and processes



Operations



Going from
Construction into
Operations

Fit out Process

Safe and Ready
for Shopping

Industry expertise



Partner / COO – Magnus Roxner

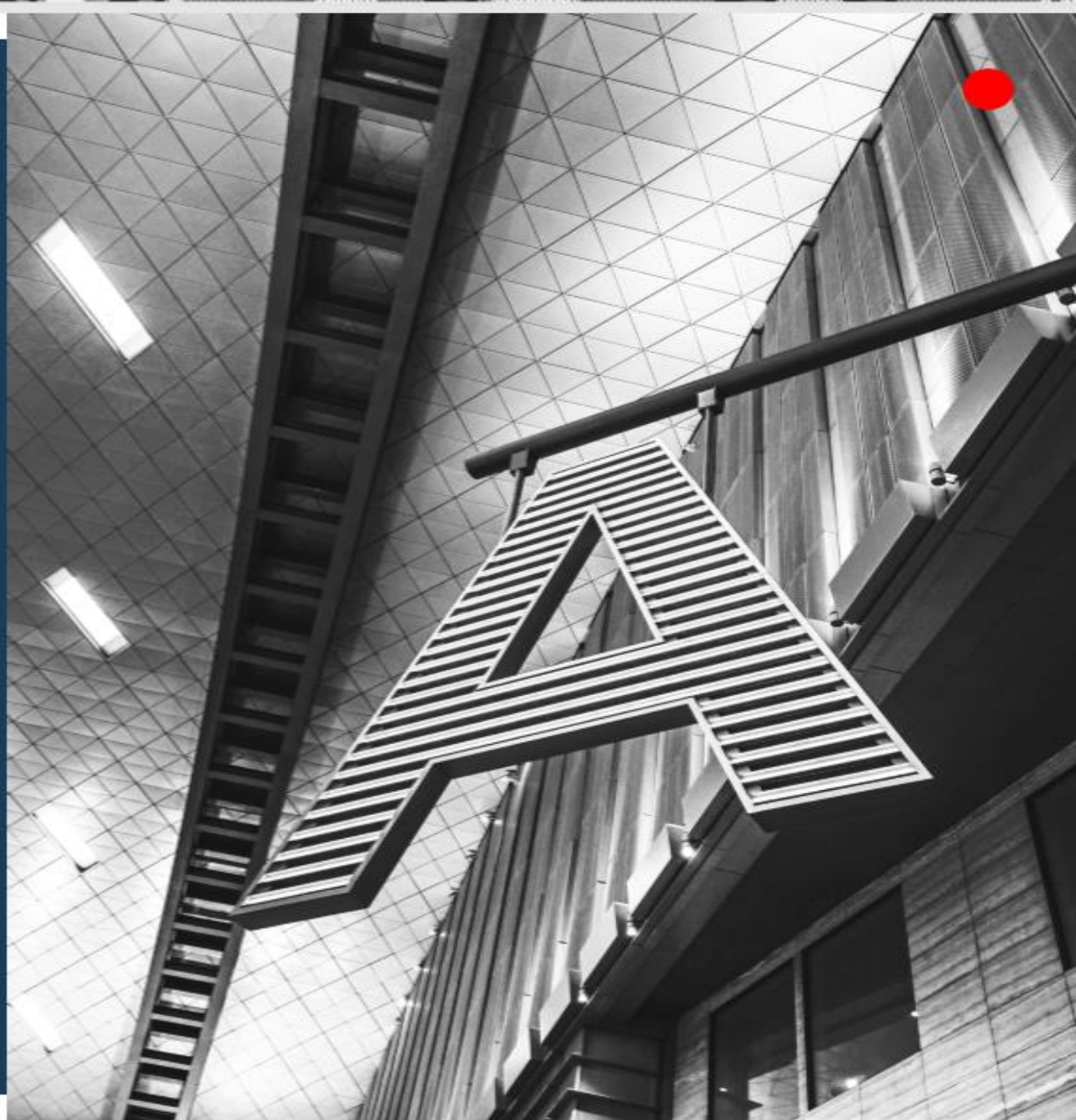
Shopping center and mixed use specialists with extensive experience of managing shopping centers and mixed use portfolios in Russia, Sweden and United Arab Emirates.



It's about improving communication between shopping center owners, operators and tenants.

We'll help you build a culture of safety from the ground floor of the shopping center to the highest levels of management.

Ensuring that your shopping center is a place everyone will look forward to working and shopping in — every day.







SAFE ShoppingCenters recognize this shopping center as audited and certified
in accordance with The ShoppingCenter Risk, Resilience and Security Standard®

Date of certification: June 17 2018
Recertification due: June 30 2019
Certification Number: 004-643-001

CERTIFIED

SAFE Retail Destination®

BY





Build a culture of safety

It's a business enabler

Contact information

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